

# Bruce Canady

## UX/UI Designer

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## Skills

### Tools

Figma, Sketch, Miro, InVision,  
Adobe Suite, Zeplin, JIRA,  
Optimal Workshop, Google  
Analytics, UserTesting

### Hard Skills

Design Thinking, Wireframing,  
Prototyping, User Research,  
User Experience, Visual Design,  
Design Systems

### Soft Skills

Detail-oriented, Team Player,  
Problem Solving, Creative,  
Excellent Communication

## Education

Iowa State University  
Bachelor of Fine Arts | 2009

Arapahoe Community College  
AAS Computer Science | 2013

## Experience

### Engrain | UX/UI Designer

Denver, CO | May 2023 – November 2023

- Designed & implemented a self-service portal reducing related support requests by 90%
- Ran user research & testing for a redesign of Engrain's BI product
- Implemented bi-weekly design critiques to foster collaboration & skill development between design teams
- Spearheaded creation of new design system

### Kin + Carta | UX/UI Designer

Denver, CO | September 2021 – December 2022

- Redesigned legacy product resulting in 40% improvement in task completion rates
- Collaborated with research team to conduct usability studies & implement findings into design solutions
- Created wireframes, prototypes, and hi-fi designs
- Maintained component library documentation & usage guidelines

### Fuego UX | UX Designer

Denver, CO | May 2021 – August 2021

- Led UX/UI effort on a zero-to-one mobile app for nurse practitioners
- Identified opportunities to create unified experiences across platforms for a webinar client
- Facilitated design thinking workshops with stakeholders to align on product strategy and user needs
- Created wireframes, prototypes, and hi-fi designs

### Coalfire | Product Designer

Denver, CO | October 2019 – April 2021

### Levels Beyond | UX/UI Designer

Denver, CO | August 2016 – April 2019